



CEQUENT PERFORMANCE PRODUCTS, INC.

47912 Halyard Drive, Suite 100
Plymouth MI 48170

Ph: (800) 521-0510
Fax: (734) 656-3009

For Immediate Release

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Cequent™ Announces 3-Inch Ball 40,000 Pound Capacity Gooseneck Coupler

PLYMOUTH, Mich. – Cequent Performance Products, the leader in towing, will feature a new Bulldog® 3-inch ball gooseneck coupler at the 2014 National Association of Trailer Manufacturers (NATM) show.

“Our coupler meets the new demand for 3-inch high capacity gooseneck hitches,” says Todd Walstrom, VP of CPP’s trailer group. “The coupler builds upon the success of our Bulldog 2-5/16 BX1 with increased landing area, a force transfer feature, and firm/rigid two-position adjustability.”

The 3-inch ball, 40,000 pound capacity gooseneck coupler, part number 1289200300, is the highest capacity in the industry and is ideal for heavy duty and extreme applications.

“Many pick-up trucks now have 3-inch capacity gooseneck systems,” says Walstrom. “Our Bulldog brand continues to lead in this new heavy duty market and allows customers to take advantage of this increased capability.”

The NATM show runs February 26-28 at the South Point Hotel, Casino & Spa in Las Vegas with the CPP booth located at 1009 and 1108.

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About Cequent™ Performance Products, Inc.

Cequent Performance Products, Inc. is the industry’s largest manufacturer of towing and trailer aftermarket products. Each product is engineered and tested to meet and often exceed the industry’s highest standards. Product focuses include vehicle specific trailer hitches, electric trailer brake controls, fifth wheel hitches, gooseneck hitches, weight distribution systems, cargo management, custom designed and standard electrical harnesses, trailer jacks, couplers and more. Brand names include: Bargman®, Bulldog®, Draw-Tite®, Fulton®, Hidden Hitch®, Pro Series™, Reese®, ROLA®, Tekonsha®, Tow Ready® and Wesbar®. Cequent is a subsidiary of TriMas Corporation. For more information, visit www.CequentGroup.com.

About TriMas

Headquartered in Bloomfield Hills, Michigan, TriMas Corporation (NASDAQ: TRS) provides engineered and applied products for growing markets worldwide. TriMas is organized into six reportable segments: Packaging, Energy, Aerospace & Defense, Engineered Components, Cequent APEA and Cequent Americas. TriMas has approximately 6,000 employees at more than 60 facilities in 17 countries. For more information, visit www.trimascorp.com.

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For more information, press only:

Christina Clarke, 734-656-1409, CClarke@CequentGroup.com

Hi-res photos provided upon request.

Cequent’s website: <http://www.cequentgroup.com/Division/ CPP/PerformanceProducts/>

